



ELECTRIFY THE SOUTH

MONTHLY EV NEWSLETTER

This month we are asking for thoughts and feedback from you, our valued newsletter readers. For a while now, the Electrify The South team has sent out two newsletters each month—our “Round-up” of recent news and events, and a second “Newsletter” recapping the latest EV blogs, reports, and events. In the interest of streamlining, we're combining the best of both newsletters into one monthly newsletter.

We have some inspiring ideas in mind, but we'd also like to hear from you about what you value most in the Electrify The South newsletters. General information about choosing, driving, or charging EVs? Policy updates from Southeastern states? Innovative EV technology on the horizon? **Please let us know by simply replying to this email.**

For a new feature, we would like to spotlight stories and photos from our readers about how EVs play a role in your world. Perhaps you're a hope-to-be, new, or seasoned EV driver, or maybe your city has upgraded to electric buses or your workplace has installed EV chargers. Again, simply reply to this email to share your stories and/or photos to be featured in an upcoming newsletter.

Our digital community is stronger than ever, and we encourage you to stay connected to us and others on [Facebook](#), [Twitter](#), and [Instagram](#). If you've been forwarded this and aren't signed up for our monthly newsletters, please [join our mailing list](#).

Charging forward,
Dory



NC Joins the Largest Ever State Partnership to Slash Vehicle Pollution

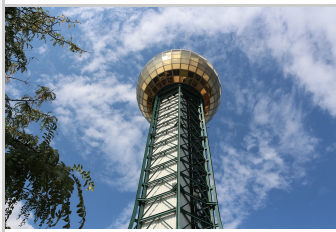
North Carolina joined fifteen states and DC in a commitment to achieve 100% tailpipe pollution-free electric trucks and buses by 2050. These states account for 35% of the nations' medium and heavy-duty fleets, making this the largest-ever state partnership to slash vehicle pollution.

EVs Are Here, Plug In Now: Elmer and Other FUD

In four decades of working with EVs, SACE volunteer and guest blogger Dave Erb has seen how misinformation and distortions about EVs are often meant to spread FUD (Fear, Uncertainty,



and Doubt). However, where EV news is concerned, we need to find ways to cut through the nonsense and find the truth. This first post in the "EVs Are Here" series delivers some solid suggestions on how to do just that.



Knoxville Climate Council Focuses on Clean Transportation Solutions

The Knoxville Mayor's Climate Council met to discuss transportation-related strategies to reduce greenhouse gas emissions and help the city meet its goal of reducing carbon emissions by 80% community-wide by 2050. Area EV experts proposed solutions to make EV charging more accessible across all income levels and boost electric mass transit to offset the number of trips taken in personal vehicles powered by fossil fuels.



Study Shows More EVs Drive Rates Down For All

Hot-off-the-presses: updated analysis from Synapse Energy Economics shows that EV drivers are not being subsidized by other customers and, in fact, the addition of more EVs to our electric grid actually lowers utility bills for all customers. EV drivers in the two service territories in the US with the most EVs have already contributed \$806 million in excess of associated costs, including the costs of utility transportation, electrification programs, and investments.



A Toolkit for EV Infrastructure Building Codes

A report by Southwest Energy Efficiency Building Projects shows that EV infrastructure building codes can bring down charger installation costs by 75% or more when installed in new buildings compared to installing EV chargers during a building retrofit. The increasing adherence to EV building codes is also giving more people the option to drive an EV by increasing the number of accessible charging stations.

EVENTS



Electric Vehicle Ride and Drive

The Southern Alliance for Clean Energy and Electrify the South are continuing to offer virtual electric vehicle ride and drives! Take a virtual ride in a Tesla Model 3, Chevy Bolt, or Nissan Leaf! We'll highlight the features of the car, talk about the benefits of driving electric, and have time for a live question and answer session. RSVP for an upcoming event at ElectrifyTheSouth.org/events.



2020 Sustainable Fleet Technology Conference & Expo

The 2020 Sustainable Fleet Technology Conference & Expo showcases the latest and greatest in advanced vehicles, fuels, technologies, and solutions. This conference is a source of on-the-ground experience for increasing fleet efficiency and sustainability while reducing emissions and costs. This free event has now moved to a series of virtual webinars running from August to December.

Take a look at the full agenda here and sign up today!

Thank you for reading this month's newsletter — please help us keep it going by **chipping in \$5 or \$10**. And don't forget that we'd love your feedback on what you enjoy reading about the most in Electrify The South newsletters—**simply reply to this email to share your thoughts**.

We also invite you to follow Electrify The South on [Facebook](#), [Twitter](#), and [Instagram](#) for daily updates on the latest EV news stories.



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ELECTRIFY THE SOUTH

Southern Alliance for Clean Energy
PO Box 1842

Knoxville, TN 37901

United States

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